

ISABEL GREENHALGH

COPYWRITER

EXPERIENCE

Two Tango | Senior Copywriter

Present

- Copywriter: 2024 - 2025
- Clients: Virginia DMV, Virginia Farm Bureau Insurance, National Center for Missing & Exploited Children, VCU

Freelance Copywriter

2020 - Present

- Write copy for campaigns, social, emails, websites
- Clients: Fortessa Tableware, Rigged for Sea, Institute for Contemporary Art, Beauregard & Co.

SmithGifford | Copywriter

2023 - 2024

- Clients: Mattress Warehouse, RWJBarnabas Health, Sandy Spring Bank, Children's National Hospital, MyEyeDr., Walkup Law

Yebo | Copywriter

2021 - 2023

- Clients: Virginia Lottery, Cato Fashions, Lustre Fine Jewelry, Scott's Addition, Virginia Foundation for Healthy Youth

Fortessa Tableware Solutions | Copywriting Intern

2017 - 2020

- Wrote product copy, website descriptions, press releases, catalogs, packaging, email campaigns

CONTACT

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www.isabelgreen.com

EDUCATION

VCU Brandcenter

2019 - 2021

- M.S. Business/Branding
- Track: Copywriting

James Madison University

2015 - 2019

- B.A. Creative Advertising & Writing/Rhetoric
- Honors College
- Summa cum laude

LATEST OBSESSIONS

- Pottery
- Puffer vests
- Pre-scheduling texts